

# Syllabus: Entrepreneurship Academy Program

---

## Part 1: Course Information

---

### Program Summary

Whatever careers and life choices you make, you may soon find yourself in situations where you need to create things (e.g., websites, blueprints, circuit boards, business plans, nursing reports, community campaigns). Much of your learning will take place while you create these things, during the process of research, trial, prototype, critique, and revision. What you learn through this process will send you back to books or other resources, or encourage you to connect with colleagues in order to learn new facts. Learning in life is dynamic, synergistic, interrelated, and deeply connected to creation. Prepare yourself to build the life that you want by learning the entrepreneurial mindset which means: putting the problem before the solution, operating under uncertainty, managing complex dynamics, valuing diversity in teams, mitigating risk via iteration, and talking to humans.

The eAcademy curriculum is purposefully and systematically designed to help prepare you for your next life step with four primary program areas:

- 1. Entrepreneurial Mindset:** The eAcademy curriculum is based on nationally acclaimed college textbook and a combination of programs, publications, and lessons that are specifically tailored for high school seniors.
- 2. Startup Business:** Students will work in teams to pre-incubate companies, working through issues of market analysis, technology viability assessment, competitive positioning, team-building, product life-cycle planning, marketing strategy, sales channel analysis. The student teams will pitch their final businesses in a Y-combinator-style “Demo Day” and final competition to judges and the community.
- 3. Real-World Experiences:** Students participate in field trips to small, medium and large businesses in diverse regional industries. Industries could include manufacturing, healthcare, distribution, education, engineering, supply chain management, small business, electronics, construction, pharmaceutical, hospitality, transportation, aerospace etc. Speakers with various experiences engage with the students having meaningful conversations on life lessons learned. \*Coronavirus could alter in-person plans.
- 4. Soft Skill Development:** How to think, to reason, weigh evidence, problem solve through innovation, self-resourcefulness, communicating through conflict, self-motivation, and independent task management are all connected to activities and curriculum throughout the year. Students should use eAcademy as a way to be guided through and practice their ability to manage complex dynamics; it is better to fail and learn in class than in the real-world with money and a job at risk.

### Program Location and Meeting Times

#### In-Person Instruction:

The eAcademy program classroom is located at Clarion University Venango Campus. Meeting times are Monday through Thursday from 12:15PM-2:05PM during the months of mid-September through mid-May.

#### Online Instruction:

Students participating in the online eAcademy will utilize the eAcademy Google Classroom and Zoom Monday – Thursday. Class times for online students will depend on their class schedule. Work will be assigned to them Monday through Thursday during the months of mid-September through mid-May.

# Syllabus: Entrepreneurship Academy Program

---

## Part 2: Textbook and Course(s) Description

---

Required Text(s): Made available in the classroom and virtually.

1. Entrepreneurship: The practice and mindset (2nd ed.) by Heidi M. Neck, Christopher P. Neck, and Emma L. Murray. SAGE Publishing, 2021. ISBN: 9781544354620
2. Aulet, Bill. *Disciplined Entrepreneurship: 24 Steps to a Successful Startup*. Wiley, 2013. ISBN: 9781118692288

---

## Part 3: Course Policies

---

### Policy Statements

**Academic Integrity** All students are expected to act with civility, personal integrity; respect other students' dignity, rights and property; and help create and maintain an environment in which all can succeed through the fruits of their own efforts. An environment of academic integrity is requisite to respect for self and others and a civil community.

Academic integrity includes a commitment to not engage in or tolerate acts of falsification, misrepresentation or deception. Such acts of dishonesty include cheating or copying, plagiarizing, submitting another persons' work as one's own, using Internet sources without citation, fabricating field data or citations, "ghosting" (taking or having another student take an exam), stealing examinations, tampering with the academic work of another student, facilitating other students' acts of academic dishonesty, etc.

Students charged with a breach of academic integrity will receive due process and, if the charge is found valid, academic sanctions may range, depending on the severity of the offense, from F for the assignment to F for the course.

**Attendance** Attendance is documented and communicated with each school district regularly. Attendance is expected. School related functions such as sports and events are excused with an email or written note from a parent/guardian. During inclement weather students may participate virtually. \*Online students are expected to login to Google Classroom daily.

**Build Rapport** If you find that you have any trouble keeping up with assignments or other aspects of the course, make sure you let your instructor know as early as possible. As you will find, building rapport and effective relationships are key to becoming an effective professional. Make sure that you are proactive in informing your instructor when difficulties arise during the semester so that we can help you find a solution.

**Participation** Students are expected to participate in all course activities and assignments.

# Syllabus: Entrepreneurship Academy Program

---

## Part 4: Grading Policy

---

Each day, each activity, each task, and each event has been created with an experience or life lesson as the focus; life is the curriculum and experience the teacher. When considering a grade, the listed assignments below are combined with the level of informed engagement, participation, accountability and follow through of each individual student.

Participation and engagement are considered, but not limited to, the following events & opportunities:

- daily classroom conversations
- business group dynamics
- dialogue with guest speakers
- accountability
- discussion during site visits
- community events
- initiative for leadership opportunities
- networking activities
- public speaking engagements
- peer feedback and leadership



## Syllabus Agreement

\_\_\_\_\_ (student printed name)

I acknowledge that the eAcademy success and my personal success is dependent on my engagement, commitment, attendance and participation.

I have read and understand the policies and requirements of the eAcademy. I understand that if I do not follow the policies there will be consequences up to and including expulsion from the eAcademy program and returning to my home high school district for classes.

\_\_\_\_\_  
(Student Signature)

\_\_\_\_\_  
(Parent Signature)